# Crowd Funding Analysis Report

**Conclusion**

Analysis of the data presented, three conclusions can be achieved from the crowdfunding campaigns:

1. That out of all 1,000 campaigns, 56.5% are successful and have either reached or exceeded their crowdfunding goals.
2. That out of the 1,000 campaigns, the most popular are related to ***Theater***, comprising of 187 (53.2%) successful campaigns out of 344 campaigns total of which all are plays, but the most successful are ***Film & Video*** related that comprises 178 campaigns of which 102 (57.3%) are successful across several categories like animation, documentaries, drama, science fiction, shorts, and TV.
3. That the best months to start a campaign launch are in the Summer, specifically June and Jul, which are 7-10 points higher than the average successful campaigns.

**Limitations**

The data and analysis presented is limited to certain constraints that might affect the conclusions on this report.

* Given that the data is drawn from multiple source countries and currencies, an exact comparison between these data is far from absolute.
* The data is also spread between multiple campaign durations, some lasting as short as 1 day and some for weeks and months.

**Points for improvement**

Additional tables and graphs would be beneficial to home in on the data presented, some of which are:

* Outcome per country and category to identify what campaigns are relevant to study per country.
* Outcome per duration to identify how long a campaign should last to be more successful.